

Need to
promote
your
business?

Start with
a postcard.

How can a small business promote on a modest budget?

By building a program with small steps.

Start with a postcard—with a strong visual concept.

CLIENTS
Third Avenue Productions:
Last Chance
SweetCopy
New York Walls, Inc.



A writer provides the extra zing—especially if you don't have a name for your business yet.

A “name-storming” session with our writer-designer team can help you find the perfect words.

CLIENT
SweetCopy



We can also design your logo.

CLIENTS

Copper Arch Capital, LLC
Galster Management Corp.
Goldfarb, Abrandt, Salzman & Kutzin, LLP
Bright Shining City LLC
Women's Wealth Circle, LLC

Sentry Elevator, Inc.
Ambassador Nursing & Rehabilitation Center, Inc.
Imperial Healthcare Centre, Inc.
Continental Care Rehabilitation & Nursing Center, Inc.



When you're ready, add a business card.

CLIENTS
New York Walls, Inc.



NEW YORK WALLS, Inc. *paint with attitude*

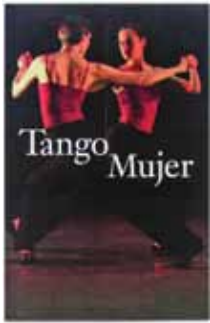
DECORATIVE PAINTING AND MURALS:

- Pictorial Murals
- Venetian Plaster
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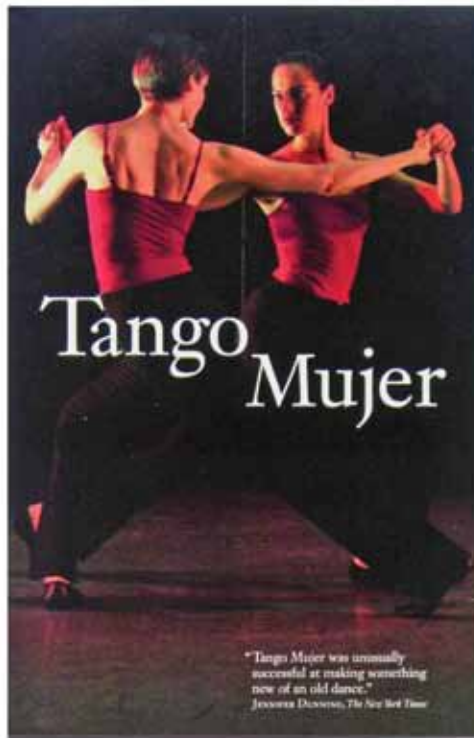
www.NewYorkWalls.com | 718 302-0280

Later, the postcard image can be placed on the cover of a brochure.

CLIENT
TangoMujer dance company



Postcard



Brochure

TangoMujer

The TangoMujer Dance Company is the evolution of the dance of two professional dancers who share a passion for the Argentine tango. They have taken the dance outside of its conventional context and reimagined it as a thrilling modern work art to both entertain and enlighten.

Rebecca Shuman *Bright Walker* *Felisa Rodriguez* *Yelita Salomonoff* *Angelika Fischer*

Antonia Arts
PO Box 2211 Portofino, NY 10964
1-800-799-5831
antoniarts@aol.com
www.AntoniArts.org

TangoMujer challenges and expands the tango, taking it beyond its traditional "seduction and sensual metaphors" and into the wider dance world.

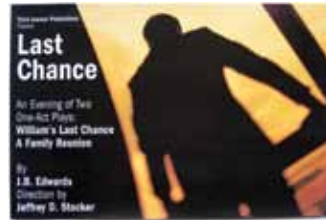
The all-women company acknowledges the tango's roots as a ritual for the social dance between men and women.

The dancers playfully address their electric walk away and win, leading the gender roles to express the subtleties of the connection, and at other times with tenderness and longing. By redefining and breaking the typical tango patterns, in contrast, romantic, teasing and dance techniques, they have succeeded in creating a new image of a dance for contemporary women.

The traditional foundation of TangoMujer was laid in 1997 by professional dancers Bright Walker and Rebecca Shuman, who moved to New York to pursue their passion for the Argentine tango. They have produced a unique and exciting performance that has been seen in New York, London, and other international venues. In 2001, the company was joined by Felisa Rodriguez, Yelita Salomonoff, and Angelika Fischer. The company has since performed at numerous international venues, including the New York City Ballet, the Metropolitan Opera House, and the Port of Spain in London.

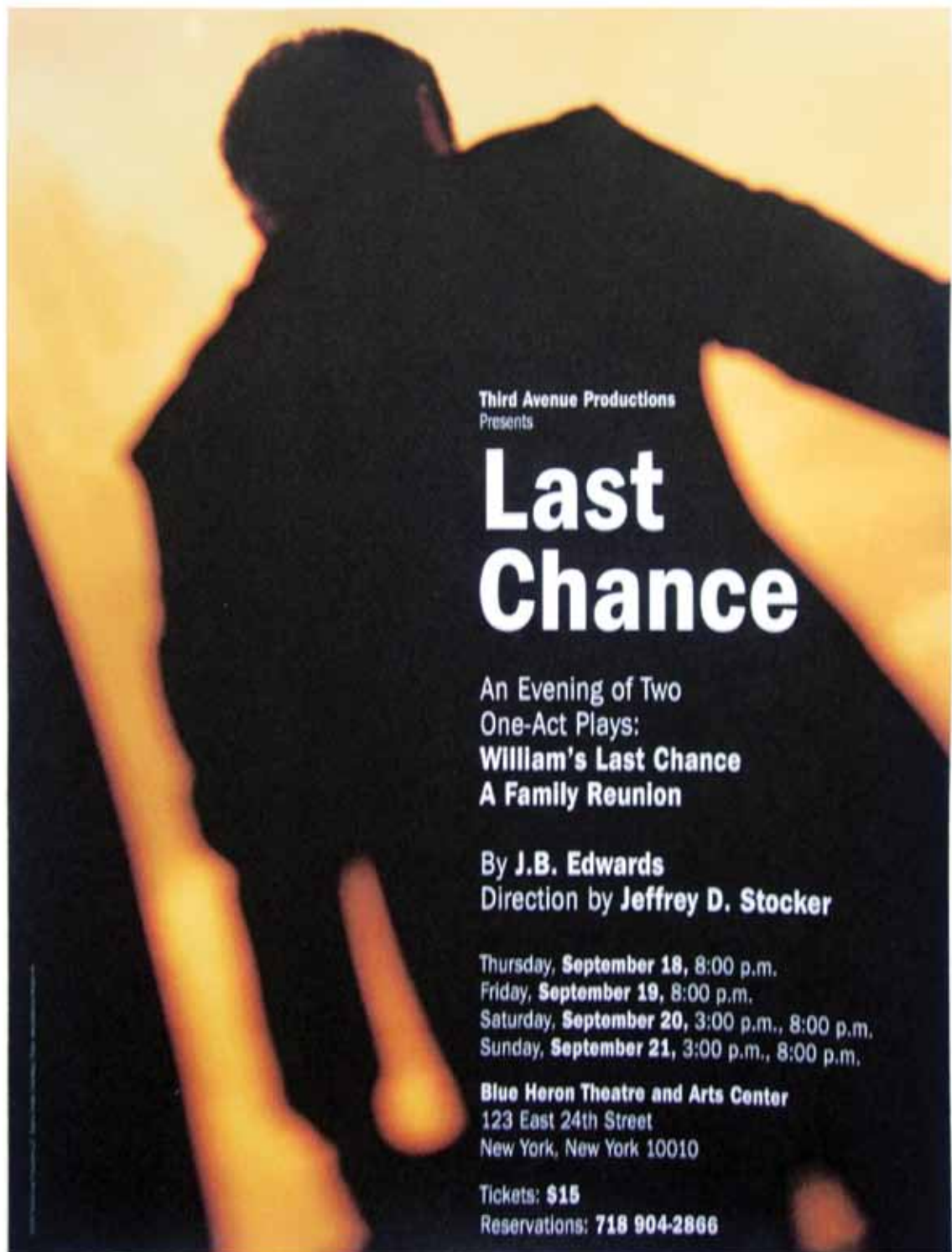
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Or the postcard image can be scaled up for a flyer or poster.



Postcard

Poster



CLIENT

Third Avenue Productions:
Last Chance

The design process starts with *lots* of ideas.

We will manage the process, but you will participate substantially.

Implementation costs can be spread out over time.

Please call to find out how we can jump-start a promotions plan for your business.



*Whatever your product.
Whatever your service.
Whatever your strategy.*

Design
makes the
difference

between you and
your competition.